



Impact Highlights

HAWK | 2024 IMPACT REPORT ESG AT MOHAWK INDUSTRIES PERFORMANCE PLANET PEOPLE GLOBAL IMPACT



# grupodaltile® apasionados por la cerámica

## A message from our President

When we talk about leadership, we talk about the responsibility of investing resources and efforts toward the future—about paving new paths that will allow us to guide future generations toward a more prosperous and cleaner world.

At GRUPO DALTILE, we firmly believe that the greatness of a company is reflected in its commitment to the environment. That's why we develop comprehensive strategies and projects focused on sustainability.

We continue our good relationship with environmental authorities in our country by providing daily reports on emissions from our floor and wall tile plants. Also, we have achieved emission levels 90% below the maximum allowed by Mexican law.

This significant achievement is largely due to the installation of high-tech dust collectors in our spray dryers, which have not only led to a major reduction in dust emissions but have also significantly improved their visual impact.

Additionally, our logistics team's ongoing efforts have earned us government recognition for outstanding results in the Clean Transportation Program.

On an international level, we remain steadfast in our environmental commitment through ISO 14001 certification, ensuring that every one of our operations prioritizes environmental protection. We also take pride in achieving Green Squared certification at our San Luis Potosí plant, just like our already certified plants: Floor, Wall, Mosaics and LUW.

Under the Zero Waste to Landfill Program, we have reached an avarage of 96% waste reduction at our plants in San Luis Potosí, Chihuahua, San José 1, San José 2, Salamanca and Floor, Wall, LUW, MACESA at Monterrey.

Furthermore, in partnership with our parent company MOHAWK, METRIO was launched, a specialized sustainability software that enables us to track and monitor environmental KPIs. These indicators allow us to take concrete actions to improve our processes and further benefit the environment.

We firmly believe that each of these initiatives will have a positive impact on our planet, enhancing the quality of life for our employees and our community.

A culture where socioeconomic development goes hand in hand with sustainable growth is the greatest legacy we can leave for future generations.

### **EUGENIO MARTINEZ SERNA**

President and General Director Grupo Daltile



Read more about Unilin's sustainability work on page 56.

PERFORMANCE PEOPLE



Our mission is to build strategies and projects that bring this vision to life.

At GRUPO DALTILE, we are working today to build a better tomorrow."

### **EUGENIO MARTINEZ SERNA**

President and General Director Grupo Daltile



- Reduced visual perception of dust emissions in spray dryers.
- Reach 90% on Zero Landfill on certified plants.
- Recertification on Green Squared on San Luis Potosi, Floor, Wall, Mosaics and LUW.
- Recognition of Logistic Area (Transportation) by Environment Authorities for outstanding results about Clean Transportation Program.
- Kickoff of Metrio Platform to upload Environmental KPI's to monitor and establish actions to improve them, in conjunction with Mohawk Team.



### 2024 Unilin At-a-Glance



Recertification of ISO 14001



Improve relationship with Environmental authorities



Reduce emission particles on spray dryers















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## Improved Air Quality

### **Enhancing Air Quality through Innovation and Collaboration**

At our wall and floor plants, sustainability is at the core of our operations. In 2024, we took significant steps to improve air quality and reduce emissions, reinforcing our commitment to environmental care and operational excellence.

- Advanced Dust Collection Technology in June 2024, we installed high-performance dust collectors on Spray Dryer #1 at the Wall plant, followed by Spray Dryer #3 at the Floor plant in September 2024. These advanced systems significantly enhanced air quality, achieving a 35% reduction in dust particles at the Floor plant and a 26% reduction at the Wall plant. This data was shared with environmental authorities, showcasing our dedication to meeting and exceeding air quality commitments. While these improvements fulfill the requirements of the air quality program, we continue exploring new technologies to further minimize pollution.
- Strengthening Environmental Relationships Transparency and collaboration are key pillars of our environmental strategy. We strengthened our partnership with environmental authorities by submitting three daily emission reports from both the Wall and Floor operations. This proactive approach ensures continuous monitoring and reinforces our commitment to open communication and compliance.
- Emission Reduction Excellence Our dedication to emission reduction has yielded remarkable results. Recent assessments confirmed that our emissions are 92% below the maximum permissible levels set by Mexican regulations, surpassing our ambitious goal of a 90% reduction. This achievement reflects our ongoing efforts to implement the best practices and technologies that prioritize environmental protection.



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## Waste Diversion

## Advancing Sustainability through Waste Diversion Excellence

At Grupo Daltile, sustainability is a fundamental part of our operational strategy. Our Zero Landfill Program demonstrates our unwavering commitment to environmental responsibility by significantly reducing waste and promoting resource optimization.

Zero Landfill Program Success In 2024, our plants, including San Luis Potosí, Chihuahua, San Jose 1 and San Jose 2, achieved an outstanding average waste diversion rate of 98%, surpassing the initial target of 90%. Additionally, certified plants such as Wall, Floor, LUW, MACESA, and Salamanca maintained an impressive 94% average waste diversion.

Leadership-Driven Waste Classification Operational leaders play a pivotal role in maintaining these achievements. During regular audits, leaders meticulously inspect waste classification processes to ensure proper segregation and compliance with sustainability protocols.

Ongoing Waste Reduction Initiatives We are constantly seeking new ways to reduce waste generation by enhancing product quality indicators at both green and fired stages. These efforts reflect our holistic approach to sustainability, combining innovation with environmental stewardship.

Through the Zero Landfill Program, Grupo Daltile reaffirms its commitment to a cleaner, more sustainable future for our communities and the planet.







